



# Palisades Logistics Newsletter

1Qtr 2011

## Welcome

The Palisades Logistics Newsletter is a quarterly publication providing news and information about the logistics industry. We want to provide news which is important and relevant to you and that will benefit your company.

Please let us hear from you! Your comments about this publication are important to us. Direct comments or questions to [robins@palisadeslogistics.com](mailto:robins@palisadeslogistics.com).

Thank you!

### Quick Links

[Palisades Logistics](#)  
[Locations Dry](#)  
[Locations Frozen](#)  
[Transportation](#)  
[All Services](#)

Join Our Mailing List!

## In This Issue

[Warehouses Take Green To New Heights](#)

[Frozen LTL Transport Solutions](#)

[ISO Certification](#)

[What's for Dinner?](#)

[Top Honors in Food Logistics](#)

[Something To Go On...](#)

## Warehouses Take Green to New Heights

### **HALL'S Goes Green**

Hall's Warehouse Corporation's 3.2 megawatt solar-energy system is one of the largest rooftop-mounted solar installations in North America. Hall's continues to add to its energy conservation initiatives through energy efficient lighting, dock shelter technology, and transportation applications as they strive to be the industry leader in energy conservation. [Continue>](#)



### **Murphy Warehouse Company: A Solar System Win-Win**

Murphy Warehouse Company, a leading logistics provider with a longstanding reputation for implementing green business practices, is installing new homegrown solar panel technology at three of its Twin Cities warehouse buildings, becoming in the process the largest generator of Minnesota-manufactured solar energy in North America.

[Continue>](#)

\*\*\*\*\*

## Sataria 3PL Develops Affordable Solution for Timely Transport of Frozen LTL

One of the biggest challenges facing frozen food manufacturers is the movement of frozen shipments in less-than-truckload (LTL) quantities. There are a limited number of carriers willing to haul partial loads of frozen or refrigerated products. As a result, the cost of transport is high and it is difficult to obtain reliable and timely service. Sataria Group has developed a solution. [Continue>](#)



\*\*\*\*\*

## All Shippers Warehouse Facilities- ISO Certified



Shippers Warehouse, Inc. has achieved its objective of having all facilities complete ISO 9001/2008 certification. While most facilities have been certified since 2008, the qualification of the company's most recently opened distribution centers brings companywide compliance with these standards to 100%. [Continue>](#)

\*\*\*\*\*

## What's For Dinner?



"What's for dinner?" It's a question we all ask ourselves. And we're relatively sure that we'll be able to enjoy good food when we get home. But for 17.2 million children - that's one in four - dinner isn't a certainty. These kids live in "food-insecure" homes. That means their families don't always have enough money to pay rent or utilities ... and buy enough groceries to make sure their children have enough to eat.

You can help.

ConAgra Foods is launching the second year of its Child Hunger Ends Here campaign. This year, ConAgra Foods' goal is to donate 2.5 million meals, as consumers buy specially marked packages of Healthy Choice®, Marie Callender's®, Chef Boyardee®, Kid Cuisine®, Banquet®, Peter Pan® peanut butter and Fresh Mixers®. Each time you enter the unique code on each of these packages at

[www.ChildHungerEndsHere.com](http://www.ChildHungerEndsHere.com)

you are helping donate another meal to Feeding America <http://www.feedingamerica.org>, the nation's largest emergency food relief agency.

If you want to learn more about child hunger and its devastating effects, watch "Child Hunger Ends Here: A Special Report" with Al Roker and Natalie Morales on March 19. Check your local listings and <http://www.facebook.com/ConAgraFoods> for times and stations.

No child should worry if he or she will have dinner.  
Please join us to make sure Child Hunger Ends Here!

---

## Top Honors in Food Logistics



### Trio of Awards For

- Food Logistics magazine's Top 85 3PL Providers for 2010
- 2010 Green Supply Chain Award from Supply & Demand Chain Magazine
- 2010 Minnesota Family business Legacy Award [Continue>](#)

### Shippers Warehouse "Top 100 3PL Provider"

[Continue>](#)

\*\*\*\*\*


### Something To Go On...

"Whether you think that you can, or that you can't, you are right."

- Henry Ford



Palisades Logistics is a unique logistics company. For more than twenty years Palisades Logistics has been connecting consumer goods companies and third-party logistics companies. Palisades Logistics provides a nationwide network of public distribution centers and public refrigerated warehouses. Additionally, the company offers a broad range of transportation services to domestic and global shippers. Many of the largest U.S. consumer goods manufacturers and retailers rely on the expertise of Palisades Logistics to receive the service and value necessary to support their logistics needs. For more information about Palisades Logistics, visit online at [www.palisadeslogistics.com](http://www.palisadeslogistics.com) or call 973-331-8220.



*The content of this newsletter was considered carefully in regards to its validity. Palisades Logistics does not assume any responsibility for its use or applicability.*

